

# Be a part of India's rising consumption story!

## Aditya Birla Sun Life India GenNext Fund

(An open ended Equity scheme following Consumption theme)

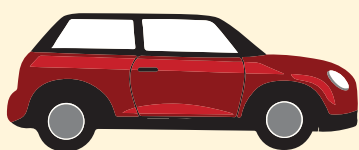
Monthly SIP of  
**₹10,000**  
started 18 years<sup>#</sup> ago,

would have grown to  
**₹1.30 Crores** TODAY!

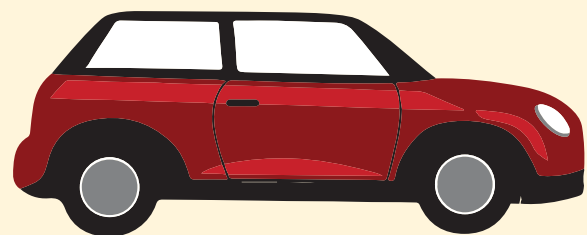


**₹18.29 Lakhs** in 18 years<sup>#</sup>

Investment of **₹1 Lakh**



grew to



<sup>#</sup>Inception Date: August 05, 2005

### What will drive India's consumption story?



A large number of young Indians are joining workforce



Rising income level likely to increase spending power



Increase in high value consumption

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# Scheme Performance Summary

| Aditya Birla Sun Life India GenNext Fund - Regular Plan - Growth Option                                      |                 | NAV as on March 31, 2024: ₹182.98 |         |        |  |
|--|-----------------|-----------------------------------|---------|--------|--|
| Fund Manager: Mr. Chanchal Khandelwal (since August 26, 2015) and Mr. Dhaval Joshi (since November 21, 2022) |                 |                                   |         |        |  |
| Particulars  | CAGR % Returns  |                                   |         |        |  |
|  | Since Inception | 5 Years                           | 3 Years | 1 Year |  |
| Aditya Birla Sun Life India GenNext Fund   | 16.85%          | 17.27%                            | 18.28%  | 34.70% |  |
| B: NIFTY India Consumption TRI   | NA              | 17.17%                            | 20.70%  | 42.95% |  |
| AB: S&P BSE SENSEX TRI   | 14.33%          | 15.10%                            | 15.57%  | 26.66% |  |
| Current Value of Standard Investment of ₹10,000 invested (in ₹)  |                 |                                   |         |        |  |
| Aditya Birla Sun Life India GenNext Fund   | 1,82,980        | 22,217                            | 16,555  | 13,481 |  |
| B: NIFTY India Consumption TRI   | NA              | 22,098                            | 17,568  | 14,267 |  |
| AB: S&P BSE SENSEX TRI   | 1,21,687        | 20,205                            | 15,423  | 12,650 |  |
| Inception date: Aug 05, 2005   |                 |                                   |         |        |  |

Past performance may or may not be sustained in future. The above performance is of Regular Plan - Growth Option. Kindly note that different plans have different expense structure. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes managed by Mr. Chanchal Khandelwal is 4. Total Schemes managed by Mr. Dhaval Joshi is 51.

| PERFORMANCE OF OTHER OPEN ENDED SCHEMES MANAGED BY Mr. CHANCHAL KHANDELWAL |                |           |         |           |        |           |
|--|----------------|-----------|---------|-----------|--------|-----------|
| Fund Manager: Mr. Chanchal Khandelwal                                      |                |           |         |           |        |           |
| Scheme Names   | CAGR % Returns |           |         |           |        |           |
|  | 5 Years        |           | 3 Years |           | 1 Year |           |
|  | Scheme         | Benchmark | Scheme  | Benchmark | Scheme | Benchmark |
| Aditya Birla Sun Life MNC Fund   | 8.38%          | 15.65%    | 7.87%   | 18.24%    | 32.08% | 36.84%    |
| Aditya Birla Sun Life Equity Hybrid '95 Fund                               | 11.54%         | 14.08%    | 12.96%  | 14.06%    | 28.71% | 27.20%    |
| Aditya Birla Sun Life Special Opportunities Fund                           | NA             | NA        | 18.10%  | 19.34%    | 42.71% | 40.42%    |

Note:

a. Mr. Chanchal Khandelwal manages 4 open-ended schemes of Aditya Birla Sun Life Mutual Fund.

b. Different plans shall have a different expense structure. The performance details provided herein are Regular Plan - Growth Option.

| PERFORMANCE OF OTHER OPEN ENDED SCHEME MANAGED BY MR. DHAVAL JOSHI |                |           |         |           |        |           |
|--|----------------|-----------|---------|-----------|--------|-----------|
| Fund Manager: Mr. Dhaval Joshi                                     |                |           |         |           |        |           |
| Scheme Names   | CAGR % Returns |           |         |           |        |           |
|  | 5 Years        |           | 3 Years |           | 1 Year |           |
|  | Scheme         | Benchmark | Scheme  | Benchmark | Scheme | Benchmark |
| Aditya Birla Sun Life Bal Bhavishya Yojna                          | 10.14%         | 17.19%    | 10.67%  | 19.32%    | 33.69% | 40.75%    |
| Aditya Birla Sun Life Infrastructure Fund                          | 20.88%         | 22.74%    | 28.27%  | 28.27%    | 58.13% | 65.67%    |
| Aditya Birla Sun Life Equity Advantage Fund                        | 13.94%         | 19.46%    | 12.83%  | 21.81%    | 34.98% | 46.28%    |
| Aditya Birla Sun Life Midcap Fund                                  | 16.74%         | 23.31%    | 21.78%  | 26.56%    | 46.38% | 57.93%    |
| Aditya Birla Sun Life Dividend Yield Fund                          | 19.62%         | 17.19%    | 26.48%  | 19.32%    | 47.34% | 40.75%    |
| Aditya Birla Sun Life Banking & Financial Services Fund            | 11.19%         | 11.55%    | 14.97%  | 11.03%    | 30.27% | 17.52%    |

Note:

a. Mr. Dhaval Joshi manages 51 open-ended schemes of Aditya Birla Sun Life Mutual Fund.

b. Different plans shall have a different expense structure. The performance details provided herein are Regular Plan - Growth Option.

| SIP PERFORMANCE - REGULAR PLAN - GROWTH (ASSUMING SIP OF ₹10,000 PER MONTH) |                 |          |          |          |
|---|-----------------|----------|----------|----------|
| Fund Managers: Mr. Chanchal Khandelwal & Mr. Dhaval Joshi                   |                 |          |          |          |
| Particulars   | Since Inception | 5 Years  | 3 Years  | 1 Year   |
| Total Amount Invested (in ₹)  | 22,40,000       | 6,00,000 | 3,60,000 | 1,20,000 |
| Market Value of amount Invested   | 1,30,66,950     | 9,78,720 | 4,68,563 | 1,36,972 |
| Scheme Returns (CAGR)   | 16.62%          | 19.73%   | 18.00%   | 27.73%   |
| B: NIFTY India Consumption TRI Returns (CAGR)                               | NA              | 21.23%   | 22.58%   | 39.75%   |
| AB: S&P BSE SENSEX Returns (CAGR)   | 13.66%          | 17.75%   | 15.82%   | 24.09%   |

The fund's inception date is August 05, 2005, and the initial SIP installment is considered to have been made on that date. Subsequent installments occur on the first day of every following month. Past Performance may or may not be sustained in the future.

| PRODUCT LABEL  |  |   |   |
|--|--|---|---|
| Name of Scheme   | This product is suitable for investors who are seeking*:   | Riskometer  | Benchmark Riskometer<br>NIFTY India Consumption TRI     |
| Aditya Birla Sun Life India GenNext Fund<br>(An open ended equity scheme following Consumption theme)    | <ul style="list-style-type: none"> <li>Long term capital growth</li> <li>Investments in equity and equity related securities of companies that are expected to benefit from the rising consumption patterns in India fuelled by high disposable incomes</li> </ul> | <p>Investors understand that their principal will be at <b>Very High</b> risk</p> | <p>Benchmark Riskometer is at <b>Very High</b> risk</p> |
| *Investors should consult their financial advisors if in doubt whether the product is suitable for them. |  |   |   |

Data as on March 31, 2024 | B: Benchmark | AB: Additional Benchmark

Contact your financial advisor for further details OR Visit - [www.mutualfund.adityabirlacapital.com](http://www.mutualfund.adityabirlacapital.com)

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Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.